

LEX9574 - Document 1

From: [Authorisations](#)
To: [s22](#)
Subject: FW: Update on your request to Meta [SEC=OFFICIAL]
Date: Thursday, 24 April 2025 3:55:07 PM
Attachments: [image001.png](#)
[image003.gif](#)
[image004.png](#)

Kind regards,

[s22](#) A/g Senior Project Officer, Voter Integrity (MV/NV)
Regulatory Law | Legal Services Branch
Australian Electoral Commission
[s22](#)

From: Official Requests <noreply@officialrequests.meta.com>
Sent: Thursday, 24 April 2025 3:39 PM
To: Authorisations <authorisations@aec.gov.au>
Subject: Update on your request to Meta

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

You have a new message about case C#14890064 in the Official Request portal.

Hi,

Thank you for your report. Please note that we have removed the reported content for violating our Community Standards. Do not hesitate to let us know if you require further assistance.

Regards,
Meta Team

Sign in to [Official Requests](#) to read the message and provide any required response.

From: [Facebook Cases](#)
To: [Authorisations](#)
Subject: Your Content Request has been received
Date: Thursday, 24 April 2025 12:57:07 PM

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Your Content Request has been received

Hi,

Thanks for your report. We have received your request and will follow up as soon as we have an update. Your reference number is 14890064.

The URLs we received from you are:

<https://www.facebook.com/61571503658770/videos/heres-what-we-need-1-volunteers-in-every-district-across-wa-grab-your-shirt-and-/1014602150225403>
<https://www.facebook.com/61571503658770/videos/the-greens-party-in-my-view-are-more-focused-on-reshaping-australias-demographic/1073070117962076>
<https://www.facebook.com/61571503658770/videos/990281743028403>
<https://www.facebook.com/reel/645952741642138>

Regards,
Meta Team

This is an unmonitored mailbox. Please do not respond to this email.

s47C(1) LEX9574 - Document 3

From: MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>

Sent: Monday, 14 April 2025 5:51 PM

To: Authorisations <authorisations@aec.gov.au>; MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>

Subject: Re: LEX7525 - Response Regarding Electoral Communications Authorisation [SEC=OFFICIAL]

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

14 April 2025

Subject: Response to Second Warning – Authorisation Compliance

Dear Bernadette,

Thank you for your follow-up correspondence dated 1 April 2025 regarding authorisation requirements under section 321D of the *Commonwealth Electoral Act 1918* and the *Commonwealth Electoral (Authorisation of Voter Communication) Determination 2021*.

I acknowledge receipt of your second notice and appreciate the clarity provided on the specific posts and formats that require correction. I also appreciate the AEC's guidance regarding the presentation and placement of authorisation particulars for social media content.

Today, I have spent over eight hours removing, re-uploading, and in some cases, deleting the relevant content to ensure compliance. Please be assured that I take these obligations seriously, and from now on, I will include the required authorisation on all my clips and communications containing electoral matter.

All updates will be completed by close of business on Monday 14 April 2025, in line with the deadline you have outlined.

Should you have any additional concerns or wish to flag further content for review, I am happy to address them promptly.

Thank you again for your continued communication and guidance.

Warm regards,
Madison King

On Mon, Apr 14, 2025 at 6:59 AM Authorisations <authorisations@aec.gov.au> wrote:

Dear Madison,

Please find attached correspondence from the Australian Electoral Commission. Please note the action date and time being **5pm** Monday 14 April 2025.

If you have any queries, please email authorisations@aec.gov.au.

Kind regards,

Bernadette
Electoral Authorisation Team
Australian Electoral Commission
T: 13 23 26

From: Authorisations <authorisations@aec.gov.au>
Sent: Thursday, 3 April 2025 4:54 PM
To: MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>
Cc: Authorisations <authorisations@aec.gov.au>
Subject: LEX7525 - Response Regarding Electoral Communications Authorisation [SEC=OFFICIAL]

Dear Madison,

Thank you for reaching out. We appreciate your on-going efforts to comply with the authorisation requirements.

The AEC is unable to provide legal advice. This correspondence is only guidance. We encourage you to seek your own independent legal advice to find out how the Electoral Act and other applicable laws apply to you, as it is your responsibility to determine your obligations.

Section 321D sets out the requirements for the authorisation particulars and section 11 and 12 of the Determination set out the formatting, placement and language.

Regarding your specific queries on how to authorise communications containing electoral matter please see below:

Authorisation particulars for communications that are not printed communications:

- the name of the person
- the relevant town or city of the person

Placement of Authorisation:

Videos (including social media reels):

- displayed and spoken at the end of the communication

Social media posts (excluding videos):

- displayed either at the end of the communication, or
- on a webpage that can be accessed by a URL that is included, either in whole or as a hyperlink, at the end of the communication, or
- as you are an individual you and the profile you are using relates to you, the authorisation can be placed in the “about us” or “contact us” section (however described) that is directly linked, or accessed by clicking a link, in the communication

Webpage/website:

- displayed in the footer of the webpage

To retrospectively authorise past content, you will need to edit the post or video to include an authorisation message. If you are unable to edit the post or video, you will be required to remove the communication.

The authorisation cannot be placed in the comments section. It must be displayed as per the requirements of the Determination. If you do not wish to authorise each individual post on social media (excluding videos) then you can place the authorisation in the “about us” section or “Intro” section as it is known on Facebook (as described above). Videos on social media (including reels) however will require a displayed authorisation and spoken authorisation at the end of the communication (as per above).

Further guidance on the authorisation requirements, including examples for social media, is available on the AEC website: [Authorising Electoral Communications - Australian Electoral Commission](#), which includes our [Authorisation of Political Communications: Better Practice Guide](#).

The AEC’s general guidance is – ‘when in doubt, authorise it’.

Please ensure all communications listed in our letter dated 1 April 2025 and all other communications containing electoral matter include an authorisation that is compliant by **Wednesday 9 April 2025**.

We trust the above answers your queries.

Kind regards

Justine
Electoral Authorisation Team
Australian Electoral Commission
T: 13 23 26



From: MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>
Sent: Thursday, 3 April 2025 10:16 AM
To: Authorisations <authorisations@aec.gov.au>; MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>
Subject: Bernadette Li - Subject: Response Regarding Electoral Communications Authorisation

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

2 April 2025

Bernadette Li
Electoral Authorisations Team
Australian Electoral Commission
10 Mort Street, Canberra, ACT 2601

Dear Bernadette Li,

Subject: Response Regarding Electoral Communications Authorisation

I am writing in response to your recent letter regarding the authorisation of electoral communications. I want to make it clear that my intention has always been to educate and encourage people to understand the electoral process and participate in it. My content is aimed at raising awareness about the AEC and getting more people involved in the political process, not to mislead or break any laws.

I appreciate the information you've provided on the authorisation requirements. As this is my first time navigating electoral law, I now understand the importance of ensuring compliance with the Electoral Act and the Commonwealth Electoral (Authorisation of Voter Communication) Determination 2021.

However, I do have a few questions regarding what I need to do next as I'm still unsure exactly what is required of me and I don't want to second guess anything:

1. For the content already posted, I understand I may need to add the necessary authorisation at the end or in the footer. Is this the correct approach? If so, what's the exact words that I need to write? I would like specifics so that I don't misunderstand any interpretation. And, what about the post that I cannot add at the footer? Do I delete this, or put the required information into the comment section? A clear example

of everything would be greatly appreciated.

2. Regarding future posts, I am willing to make sure the authorisation is clear. Can I place the authorisation in the comments section of social media posts, or does it need to be included directly in the post itself? I just want to be sure I'm not missing anything.

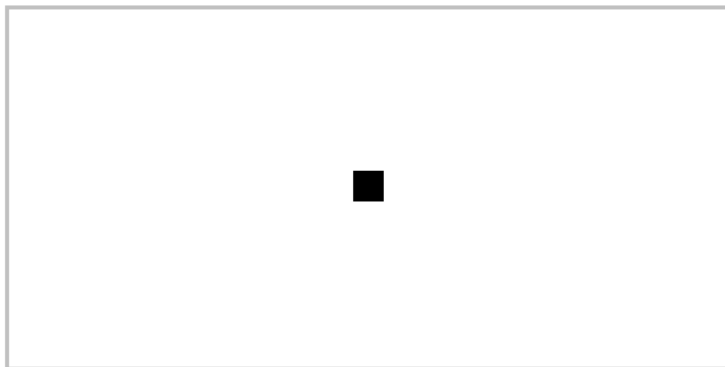
I will make the necessary changes and ensure that everything complies by **Thursday, 3 April 2025**. Once It is very clear on what is required of me. I will send you a confirmation email.

Thank you so much for your guidance on this matter.

Regards,

Madison King
BA Psych, Crim & Just. (Bachelor of Psychology, Criminology & Justice),

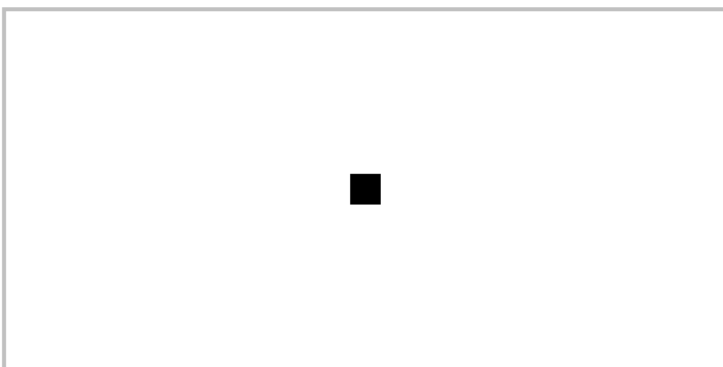
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s47C(1) LEX9574 - Document 4

From: MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>

Sent: Monday, 14 April 2025 5:51 PM

To: Authorisations <authorisations@aec.gov.au>; MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>

Subject: Re: LEX7525 - Response Regarding Electoral Communications Authorisation [SEC=OFFICIAL]

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Electoral Authorisation Team
Australian Electoral Commission
T: 13 23 26

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To: MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>
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T: 13 23 26

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Sent: Thursday, 3 April 2025 10:16 AM

To: Authorisations <authorisations@aec.gov.au>; MadisonKing TheBlackSheepPodcast <mktbspodcast@gmail.com>

Subject: Bernadette Li - Subject: Response Regarding Electoral Communications Authorisation

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2 April 2025

Bernadette Li

Electoral Authorisations Team
Australian Electoral Commission
10 Mort Street, Canberra, ACT 2601

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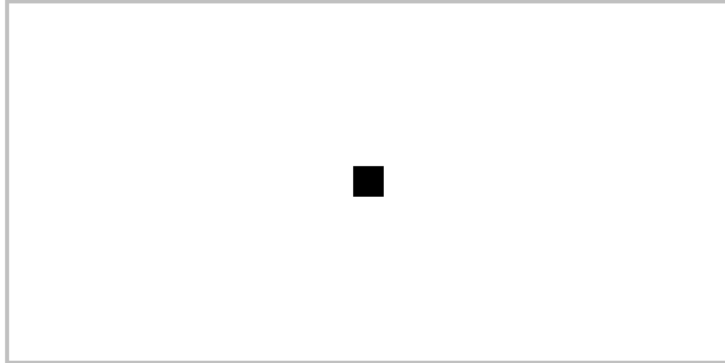
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